

Why Join Adirondack Harvest?

- ℘ Be part of a regional “brand” that identifies locally produced products
- ℘ Help us educate the public on the benefits of buying local
- ℘ Increase your web presence at www.adirondackharvest.com. Receive 500 words and a search engine for your products plus contact information
- ℘ Receive the right to use our logo on your promotional materials or products
- ℘ Receive a small sign and decal to put in your window and purchase other promotional products at cost
- ℘ Be eligible for our press releases promoting your business and its connection to local agriculture
- ℘ Receive our quarterly newsletter
- ℘ Participate in events and workshops
- ℘ Participate in grant-funded research projects



ONCE A DAY MAKE IT LOCAL!

- ℘ Local farmers choose their varieties based on good flavor instead of shipping characteristics
- ℘ If the produce tastes good it is more likely to be eaten (by kids especially!)
- ℘ Produce ripened on the plant has more flavor and nutrients
- ℘ Farmers often grow unusual varieties for a true gourmet experience
- ℘ Support family farms and neighbors
- ℘ Conserve farmland and your community
- ℘ Fewer miles from field to table reduces fossil fuel consumption and resulting air pollution
- ℘ Know your farmer and support production methods you believe in
- ℘ Reduced time from harvest to consumer keeps produce fresh without waxing
- ℘ Reduced packaging and reduced waste
- ℘ Buy in bulk and store foods yourself; preserve nutrients and tell the “food story” to dinner guests

Adirondack Harvest is supported by:



Cornell University
Cooperative Extension

Clinton, Essex, Franklin, Hamilton, Jefferson, Lewis, St. Lawrence,

Building Strong and Vibrant New York Communities
Cornell Cooperative Extension provides equal program and employment opportunities.



Our Mission

We envision a picturesque and productive working landscape connecting local farmers to their communities and regional markets.

Our goals are:

to increase opportunities for profitable production and sale of high quality food and agricultural products, and

to expand consumer choices for locally produced healthy food.



MEMBERS

We have an elected board of directors with a representative from: each regional chapter, local government, economic development, restaurants, Cornell Cooperative Extension, and consumers. Each chapter runs its own meetings and projects, as well as participating in the regional efforts.



PROJECTS



Adirondack Harvest has produced a DVD entitled "Three Farms." Featuring local artisanal cheeses, organic grain and season extension. A sequel is currently in the works.



We seek grants from a variety of sources to help our direct market farmers add new products and technologies such as organic grains, wine, high tunnels and cheese production



Workshops include:

- Direct marketing
- Cheesemaking
- Pricing strategies
- Grape production
- Organic certification
 - High tunnels
 - Farmers markets
- Website development
 - Local Food

Sponsored programs:

- Mentoring
- On-farm research
- Agritourism promotion
 - Web map development
- Harvest festival tours
 - Farmer/chef connections



ADIRONDACK HARVEST MEMBERSHIP

Name: _____ Address: _____ Phone: _____ Email: _____

Please circle type of membership:

Farmers, Producers, and Processors	\$25 annually
Student Farmers, Producers, and Processors	\$5 annually
Supporter: Restaurants and Stores	\$25 annually
Friends:	\$25 \$100 \$500 \$1000

Make checks payable to "Adirondack Harvest".
Clip and mail to P.O. Box 388, Westport, NY 12993.

Thank You

If you are a farmer/producer/processor, a restaurant or a store you will need to fill out an additional information sheet for your business and mail it to us so that we may update our database and website.

Forms are available at adirondackharvest.com under the Member Resources/Become a Member tab, at the bottom of the page; or we will send you paper forms upon receiving your application.

You may call 518-962-4810 ext404, email lsd22@cornell.edu or write to PO Box 388, Westport, NY 12993 for more information.